

# Utah Broadband Outreach Center

## Residential Data Collection Information

The Utah Broadband Outreach Center will continue to collect residential broadband data in Utah. The following information will provide basic details on how this data will be collected.

### What data will be collected?

- Mapping information on broadband service areas
  - coverage areas will be displayed as submitted by providers (areas will not be aggregated to the census block level)
  - maximum advertised speeds (please submit the same speed as your FCC submission)
  - if infrastructure data is submitted, it will be converted into a coverage area and verified by the provider
- All residential broadband service above maximum advertised speeds of 768 Kbps will be included on the interactive state map at
- The map will include cable, DSL, residential fiber, mobile wireless, and fixed wireless technologies
- Reported maximum advertised speeds need be marketed primarily towards a residential market. Business broadband data will be displayed on the locate. utah.gov site.

### How often will data be collected?

- Every 6 months by September 1 and March 1 (aligning with FCC Form 477 deadlines)
- During the September 1 deadline collection, providers can indicate whether or not they will need to update data during the March submission
- If an update is not necessary, the data will be considered current for both submissions

### Will the center accept additional updates throughout the year?

Yes, we will accept additional updates if requested.

### Will the center offer assistance to providers for the FCC data submission?

If requested, our team will generate a list of census blocks that may be included in the data submission and may also provide a map.

### How does the center plan to market the residential broadband map?

The center frequently promotes the residential broadband map to key stakeholders in the following ways:

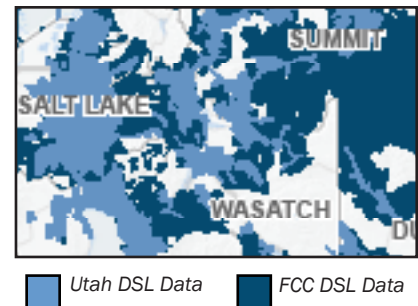
- Trade show booths
- Briefings with local leaders
- Promotional materials to key stakeholders
- Media outreach
- Social media
- Newsletters

If you have suggestions on marketing strategies for the site, please let us know.

### Please contact us if you have additional questions:

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### Example of DSL data on Utah Broadband Map vs. FCC Map



### How should data be submitted?

Mapping data may be submitted in the following formats:

- Google Earth KMZ files or ESRI GIS file
- Hardcopy or digital service coverage map
- Infrastructure information to derive service coverage. *All infrastructure data is kept proprietary.*

Our mapping team will need the following basic information to finalize your submission:

- Provider DBA Name
- Technology of transmission
- Maximum advertised download and upload speeds

