



THE STATE OF UTAH
BROADBAND PROJECT
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Utah Broadband Advisory Council Meeting

May 16, 2013

Development Workshop Responses

What benefits have providers/stakeholders received from the Project's planning efforts?

- Data and Information
- Collaboration
- Industry networking
- Common place for information
- Improved and updated information
- Being exposed to alternate viewpoints/objectives
- Learning from others
- Becoming more aware of issues that may affect our programs/stakeholders

What benefits have providers/stakeholders received from the Project's mapping efforts?

- Efforts made to work with individual providers to create the best/most accurate maps possible
- Helped gauge the state of broadband deployment
- Need more granularity in mapping to accommodate public safety and business development planning
- Pulls providers, stakeholders and agencies together

What role should States have in coordinating broadband efforts with the FCC in the future?

- Data verification
- Planning coordination with multiple sectors (ie. health, education, public safety)
- Rights-of-way, federal dollar restrictions, permits
- Data definition (what data is most useful)
- Helping shape federal policy and USF taxation issues
- Data accuracy
- Coordination of responses and input to the FCC
- Better data accuracy, personal contact

How have stakeholders benefitted from participating in the Advisory Council?

- Cross-sector coordination
- Mapping
- Networking
- Discuss stakeholder priorities
- Networking/coordination
- Collaboration opportunities
- Understanding other states' work on broadband and national issues
- Efforts/discussion on filing joint comments

What are the benefits/disadvantages of codifying the Broadband Advisory Council?

- If the bill isn't passed, what would happen, where would it go, would it stay in GOED?
- Keeping Utah a leader in technology usage/broadband adoption
- Should be in state statutes to ensure GOED federal and state policymaking and sustainability
- No disadvantage

- Above comments should be the mission of the council
- Disadvantage – more structure could be bad, more reporting, fiscal note
- More credibility – endorsed by legislation
- May help evaluate needs
- Accountability
- Neutral 3rd party to collect data/inform decision makers
- More attention visibility = support

How are providers/stakeholders currently using the Utah Broadband Map?

- To understand adoption rates to guide education/training/curriculum development
- Helps monitor what is being reported on federal maps
- Economic and rural development
- Assisting healthcare providers with availability/adoption planning and implementation
- Verification
- Verifying wireless coverage (granularity and speed data model)
- Helped me as a consumer moving to a new community know what was available at my new address

How could continuing broadband mapping efforts on a State level be useful to providers/stakeholders?

- Improving buildout coordination between state entities, providers, etc.
- Better detail, accuracy
- Assists Utah Telehealth with understanding availability for smaller health care providers and also, in the near future, patients
- Information conduit
- Verification
- Helps to inform new business development and/or adoption
- Shows where the greatest potential lies and where the most need exists

What elements of the Project are essential and should continue?

- Broadband mapping by locale and availability for businesses
- Public and private communication and coordination
- Mapping
- Data definition, collection, and research
- Accuracy
- Coordination with the federal government

What are some future funding mechanisms the Project should consider?

- Federal funding of smart roads
- State funding – critical and should be used as a base funding mechanism
- Foundation grants
- Private partnerships/universities

Are there any efforts currently not undertaken by the Project or Advisory Council that should be considered in the future?

- Technology assistance (ie. getting small businesses online)
- Adoption efforts to break adoption barriers
- Overcoming national averages to specifically benefit/adopt to Utah's needs
- Focus on youth – adoption, education
- Community oriented non-adopter outreach in urban and rural areas